

TO WHOM IT MAY CONCERN

From my first meeting with Miles, during my visit to Toronto about six years ago, I became aware of Miles' uniqueness both as a person and as the consummate entrepreneur. Throughout my term as President of Tel Aviv University, I have met with hundreds of supporters and potential supporters, and I can state without hesitation that Miles stands out as one of the most genuine and generous people I have had the pleasure to befriend.

On my personal recommendation, Miles was nominated in 2012 and received an Honorary Doctorate from Tel Aviv University. Miles was an ideal candidate for receiving one of Tel Aviv University's highest honors, specifically through his renown as an accomplished entrepreneur and an engaged philanthropist, his commitment to higher education and his humanitarian spirit in supporting a range of social, educational and healthcare initiatives that raise the quality of life in Canada and Israel.

One of the most moving stories Miles has shared with me was of his childhood, when he received scholarships to participate in activities at the local Jewish Community Centre in Toronto because his family could not afford to pay. The fact that he became the key benefactor of the JCC that now bears his name is the ultimate testimony to his ability to overcome adversity as well as to give back to the community.

Moreover, his meteoric rise from his abovementioned modest beginnings to extraordinary success and his immense contribution to the business world have garnered many well-deserved accolades for Miles, including the Ernst & Young Entrepreneur of the Year. He has taken on numerous leadership roles in Toronto, Israel and in other philanthropic organizations, and I am happy to report that he has been a member of Tel Aviv University's Board of Governors since June 2013.

Miles is also passionate about promoting entrepreneurship and leadership in the next generation. During his visit to Tel Aviv University in June 2012, during which we inaugurated the Miles S. Nadal Institute for Technological Entrepreneurship, his enthusiasm upon meeting the TAU students and faculty that are leading technological and business initiatives was palpable and contagious. We are thrilled that the Miles S. Nadal Institute for Technological Entrepreneurship is providing a vehicle for encouraging and supporting these creative young people and helping them to succeed in their endeavors, in keeping with Miles' vision.

I am also delighted to announce that in May 2017, we will be inaugurating Miles's latest gesture of generosity towards TAU, the Miles Nadal Home for Technological Innovation and Entrepreneurship, which will be a living hub for innovation and innovators on the TAU campus.

We look forward to many more years of collaboration and successful endeavors with my friend Miles.



Professor Joseph Klafter
President